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AWA Wins \$25,000 PEDIGREE Foundation Grant

Funds dedicated to improve canine training and behavior modification program

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Voorhees, NJ– Animal Welfare Association, Inc. (AWA) is proud to announce that has been awarded a \$25,000 grant from The PEDIGREE Foundation to support and expand its canine training and behavior modification program. The PEDIGREE Foundation is dedicated to helping animal shelters and rescue organizations find loving homes for dogs in need. By supporting AWA, PEDIGREE is supporting an animal welfare organization that is working hard to ensure better outcomes for all dogs in need.

“These funds will enable AWA to increase not only adoptions but pet retention”, said Maya Richmond, Executive Director. “Behavior issues are one of the most common reasons that dogs get surrendered to shelters, and most of those issues are correctable. Better yet, by providing training and enrichment while the dog is in the shelter, we can try to pinpoint and prevent behavior problems, and set both the dog and the adoptive family up for success upon arriving home.”

AWA is committed to providing quality care of the animals in the shelter, which includes physical and mental wellness. To be successful in enriching the lives of the dogs we care for with an outcome in great adoptions and retention, AWA will begin a comprehensive dog training program for the shelter dogs. AWA’s behavior coordinator will train staff and volunteers with protocols and commands so that dogs can receive weekly training sessions. There will also be pre-intake and post-adoption workshops and classes, and basic canine good manners for the public.

For more information about AWA visit awanj.org. You may also contact Maya Richmond, 802-598-3658 or mayar@awanj.org.

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Animal Welfare Association is South Jersey’s oldest private, non-profit, 501(c) 3 animal welfare organization. Through a variety of programs including adoptions, veterinary services, pet therapy, and humane education, AWA is dedicated to eliminating animal suffering, promoting the importance of the human-animal bond, and improving the role of animals in the well-being of people. In 2013 over 16,000 pets were served through AWA's No-Kill programming.