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AWA and Miller Subaru Partner to "Share the Love" and Find Homes for South Jersey's Homeless Pets

November 19, 2015

Voorhees, NJ: Animal Welfare Association (AWA) will join the ASPCA® (The American Society for the Prevention of Cruelty to Animals®) and Subaru of America, Inc. for the annual year-end Subaru "Share the Love" event and celebration, which kicks off November 19, 2015 and runs through January 2, 2016. As part of this national effort, AWA and Miller Subaru have teamed up to create an adoption event on-site at AWA as well as donation programs at both AWA and Miller Subaru.

For every new Subaru purchased or leased during the "Share the Love" event, Subaru donates \$250 to the purchaser/lessee's choice of participating charities, up to \$15,000,000, one of which is the ASPCA®. The ASPCA® will be distributing its donation to support animal welfare organizations and life-saving programs across the country and AWA is pleased to be a recipient of one of these grants.

"We are happy to participate in "Share the Love", says Maya Richmond, Executive Director of AWA. "Our friends at Miller Subaru have long been supporters of AWA and we're looking forward to teaming up with them again. And of course we're grateful to receive support from the ASPCA that will help the homeless pets we care for."

"Stuff the Subaru", a pet food drive, will run from December 1-31 on AWA's property. The Millers have provided a Subaru into which donations will be added throughout the month. Donations are also being accepted at Miller Subaru, 1592 Route 38, Lumberton, NJ. These donations of pet food, treats and toys will help pets in need during the holiday season. On Saturday, December 12th from 12pm to 5pm AWA will hold a Share the Love Adoption Event, with discounted adoption fees, games, giveaways and refreshments.

For more information about the events, please visit <u>www.awanj.org</u>. To learn more about the Subaru "Share the Love" campaign, please visit www.aspca.org/subaru

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About AWA

Animal Welfare Association, a private, non-profit, 501(c) 3 animal welfare organization, serves the people and animals of southern New Jersey. AWA is dedicated to eliminating animal suffering, promoting the importance of the human-animal bond, and improving the role of animals in the well-being of people. Through a variety of programs including adoptions, veterinary services, pet therapy, and humane education, in 2014 over 23,000 pets were served through AWA programming. AWA is South Jersey's leader in progressive companion animal care. AWA's sound fiscal management practices and commitment to accountability and transparency have earned it a 4-star rating from Charity Navigator, America's largest independent charity evaluator.