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Media Contact:
Maya Richmond, Executive Director
856-424-2288 ext. 109
director@awanj.org

AWA Announces Mega Adoption Event at PetSmart, Marlton *“Hero Up and Adopt” on September 12th*

August 11, 2015

Voorhees, NJ: Animal Welfare Association (AWA) is proud to announce their Mega Adoption Event called “Hero Up and Adopt”, in collaboration with [PetSmart Charities](#). The event will be held at PetSmart on Route 70 in Marlton, NJ, on Saturday, September 12 from 9am-9pm.

AWA organized the event and is pleased to be joined by Animal Adoption Center, Camden County Animal Shelter, St Hubert’s Animal Welfare Center, and Voorhees Animal Orphanage. The collective goal is to adopt 150 pets during this all-day event.

“Mega adoption events have proven to result in high adoption rates because there is a wide range of choice among animals,” said Maya Richmond, Executive Director. “Some people are reticent to step into animal shelter but are committed to adopting their pets and not purchasing from pet shops or puppy mills. Adoption events provide them with a great opportunity to adopt and they allow our pets to be seen by a wider range of adopters too.” Studies have shown over and over that pets adopted at events like this are just as likely to remain in their adoptive homes as through an in-shelter adoption.

AWA would like to thank PetSmart Charities and PetSmart Store #1218 for once again showing their dedication to animal welfare and helping to find homes for pets in our community.

AWA will offer special adoption rates, but normal adoption procedures apply. All dogs must leave with leash, collar and tag. All cats must leave with collar, tag and carrier. These items available for purchase at event.

For more information, please visit <http://awanj.org/mega2015>

About AWA

Animal Welfare Association, a private, non-profit, 501(c) 3 animal welfare organization, serves the people and animals of southern New Jersey. AWA is dedicated to eliminating animal suffering, promoting the importance of the human-animal bond, and improving the role of animals in the well-being of people. Through a variety of programs including adoptions, veterinary services, pet therapy, and humane education, in 2014 over 23,000 pets were served through AWA programming. AWA is South Jersey’s leader in progressive companion animal care.

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About PetSmart Charities

PetSmart Charities, Inc. is a nonprofit animal welfare organization that saves the lives of homeless pets. More than 400,000 dogs and cats find homes each year through our adoption program in all PetSmart™ stores and our sponsored adoption events. PetSmart Charities grants more money to directly help pets in need than any other animal welfare group in North America, with a focus on funding spay/neuter services that help communities solve pet overpopulation. PetSmart Charities is a 501(c)(3) organization, separate from PetSmart, Inc.