



**FOR IMMEDIATE RELEASE**

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**Liberate Us! Adoption Event at AWA**  
*Celebrating Independence Day on July 5<sup>th</sup>, 2015*

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Voorhees, NJ: Animal Welfare Association (AWA) announces their Independence Day-themed adoption promotion called "Liberate Us!" on Sunday July 5<sup>th</sup>, 2015. The goal is to save the lives of 50 pets during this all-day (9am-9pm) event.

"Fun and timely adoption events help bring people into the shelter. They can help to brighten the image of what an animal shelter can be and do," said Maya Richmond, Executive Director. "With a patriotic theme and incorporating the idea of Independence Day, our Liberate Us! adoption event will hopefully bring in a lot of adopters. We will have many homeless pets available and hope to find forever homes for 50 pets on that day." Special adoption discounts will be offered on dogs, puppies and rabbits during the event, as well as on July 2<sup>nd</sup> and 3<sup>rd</sup>. Cats and kittens will also have reduced adoption fees of \$50 and \$25 (respectively) because of the concurrent "Raining Cats" promotion.

For more information, please visit <http://awanj.org/liberate-us-adoption-event>

**About AWA**

Animal Welfare Association, a private, non-profit, 501(c) 3 animal welfare organization, serves the people and animals of southern New Jersey. AWA is dedicated to eliminating animal suffering, promoting the importance of the human-animal bond, and improving the role of animals in the well-being of people. Through a variety of programs including adoptions, veterinary services, pet therapy, and humane education, in 2014 over 23,000 pets were served through AWA programming. AWA is South Jersey's leader in progressive companion animal care.