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## **Clear the Shelters: National Adoption Day on Saturday, August 15 AWA Partnering with NBC10 and Telemundo62**

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Voorhees, NJ: – Animal Welfare Association (AWA) is pleased to announce its partnership with NBC10 and Telemundo62 in the National Adoption Day called “Clear the Shelters” on Saturday, August 15. “Clear the Shelters” is an initiative by NBC-owned stations to help get cats and dogs waiting for new homes successfully adopted. That Saturday nearly 30 local animal shelters will take part in “#CleartheShelters” Day. The event runs 10am to 4pm. Participating shelters have agreed to waive all adoption fees that day in hopes of attracting even more people interested in rescuing a furry friend. Other shelter fees may apply.

“The ultimate goal of the event is to help as many animals as possible find their perfect match,” says Maya Richmond, AWA’s Executive Director. “Surprisingly, only about 20 percent of people adopting a pet choose a shelter animal. Finding shelter dogs and cats quality homes is even more critical during the summer after the populations at shelters swell due to summer time kitten and puppy births.”

“When you adopt an animal from a shelter, you save a life,” said Ric Harris, president and general manager of NBC10 and Telemundo62. “Many people don’t realize that there are so many loving and adoptable animals in shelters and rescue groups throughout our region. NBC10 and Telemundo62 are proud take part in this national effort to find loving homes for pets, while also shedding light on the importance of shelter adoption.”

Please call 856-424-2288 or visit [www.awanj.org](http://www.awanj.org) for more information.

### **About AWA**

Animal Welfare Association, a private, non-profit, 501(c) 3 animal welfare organization, serves the people and animals of southern New Jersey. AWA is dedicated to eliminating animal suffering, promoting the importance of the human-animal bond, and improving the role of animals in the well-being of people. Through a variety of programs including adoptions, veterinary services, pet therapy, and humane education, in 2014 over 23,000 pets were served through AWA programming. AWA is South Jersey’s leader in progressive companion animal care.