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Media Contact:
Maya Richmond, Executive Director
856-424-2288 ext. 109
director@awanj.org

AWA Receives Grant from ASPCA
Funds for ASPCA \$100K Challenge to Save Animals' Lives

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Voorhees, NJ: Animal Welfare Association (AWA) today announced that it has been granted an award for successful adoption activities in the ASPCA \$100K Challenge to Save Animals' Lives.

"We found homes for 881 cats and dogs this summer during the \$100K Challenge," said Maya Richmond, Executive Director of AWA. "We took the Challenge to heart and came up with innovative adoption programs and messaging, and also learned a lot from other shelters participating in the Challenge. Because of the ASPCA Grant, we were able to further help the homeless pets we care for in our shelter."

AWA was one of 50 animal shelters nationwide to participate in the 2014 \$100K Challenge. Each shelter competed with their previous year's adoption records in the months of June through August to increase adoptions. The shelter with the highest increase of adoptions over the previous year was eligible for the top \$100K prize.

For more information, please visit www.awanj.org

About AWA

The Animal Welfare Association, a private, non-profit, 501(c) 3 animal welfare organization, serves the people and animals of southern New Jersey. AWA is dedicated to eliminating animal suffering, promoting the importance of the human-animal bond, and improving the role of animals in the well-being of people. Through a variety of programs including adoptions, veterinary services, pet therapy, and humane education, in 2013 over 23,000 pets were served through AWA programming. AWA is South Jersey's leader in progressive companion animal care.