



FOR IMMEDIATE RELEASE

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The Animal Welfare Association offers pet owners discounted neuter surgeries during month of January

“Happy Neuter Year” Sponsored by PetSmart Charities®,

Voorhees, NJ (January 6, 2014) – The Animal Welfare Association (AWA) wants pet owners to ring in the New Year by making a resolution to neuter their male dogs and cats and is offering a great bargain called the **“Happy Neuter Year”** campaign. Sponsored by PetSmart Charities, the largest funder of animal welfare efforts in North America, the **“Happy Neuter Year”** campaign will provide \$20 neuter surgeries for male dogs and cats during the month of January.

Spaying and neutering is one of the most effective ways to reduce the homeless pet population and is safe for puppies and kittens as young as eight to ten weeks old, according to the American Veterinary Medical Association.

“Neutering male pets is a simple surgery that reduces unwanted behaviors, like roaming, fighting, and urine marking territories,” says Maya Richmond, AWA’s executive director, “and it guarantees dogs and cats never father a litter of puppies or kittens.”

This special \$20 rate is even less than the organization’s normal low-cost fee and is available to all residents of South Jersey. *Pet owners who wish to take advantage of this offer must mention the **“Happy Neuter Year”** campaign when they schedule their appointments.* This campaign is limited based on availability. AWA will provide over 150 **“Happy Neuter Year”** sterilizations for \$20 in January. For more information or to schedule an appointment, visit www.awanj.org or call 856-424-2288, ext. 105.

PetSmart Charities’ **“Happy Neuter Year”** campaign provides more than \$561,000 to spay/neuter clinics to fund affordable, high-quality spay and neuter surgeries for 13,631 male dogs and cats across the nation during the month of January.

About the Animal Welfare Association:

AWA is South Jersey's oldest private, non-profit, 501(c) 3 animal welfare organization. Through a variety of programs including adoptions, veterinary services, pet therapy, and humane education, AWA is dedicated to eliminating animal suffering, promoting the importance of the human-animal bond, and improving the role of animals in the well-being of people. In 2013 over 16,000 pets were served through AWA's No-Kill programming. AWA celebrates its 65th year leading the way to progressive companion animal care in South Jersey.

About PetSmart Charities:

PetSmart Charities, Inc. is a nonprofit animal welfare organization that saves the lives of homeless pets. More than 400,000 dogs and cats find homes each year through our adoption program in all PetSmart® stores and our sponsored adoption events. PetSmart Charities grants more money to directly help pets in need than any other animal welfare group in North America, with a focus on funding spay/neuter services that help communities solve pet overpopulation. PetSmart Charities is a 501(c) (3) organization, separate from PetSmart, Inc.

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