



Contact:
Maya Richmond
856-424-2288, ext. 109
mayar@awanj.org
509 Centennial Blvd
Voorhees, NJ 08043

FOR IMMEDIATE RELEASE
Animal Welfare Association Celebrates Milestone Anniversary by “Rolling Back” Cat Adoption Fees to 1960’s Price Levels

March 30, 2013, VOORHEES, NJ—The Animal Welfare Association (AWA), the largest and oldest no-kill animal shelter and low-cost spay/neuter clinic in Southern New Jersey, has been helping the region’s homeless and needy pets since 1948; in celebration of the year AWA began, adoption fees for all adult cats (6 months and older) are being reduced to \$19.48 during April 1-30, 2013. Each cat comes with LOVE, microchip, vet care and more.

“If we’re able to place more cats with loving families now,” says Maya Richmond, AWA’s Executive Director, “we’ll create more space for the deluge of cats and kittens that enter our doors every spring and summer.”

For 65 years, AWA has facilitated thousands of adoptions. This creative cat promotion is in keeping with its longstanding commitment to placing great pets into loving homes. To see AWA’s cats available for adoption, visit www.awanj.org/cats.

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Animal Welfare Association, is a no-kill animal shelter and low-cost spay/neuter clinic. It is a private, non-profit, 501(c)3 animal welfare organization, serving the people and animals of southern New Jersey. Through a variety of programs including adoptions, veterinary services, pet therapy, and humane education, AWA is dedicated to eliminating animal suffering, promoting the importance of the human-animal bond, and improving the role of animals in the well-being of people. In 2012 more than 16,000 pets were served through AWA programming. AWA is South Jersey’s leader in progressive companion animal care.