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## **FOR IMMEDIATE RELEASE**

### **Animal Welfare Association Expands: New Senior Staff to Meet Growth**

**March 27, 2013, VOORHEES, NJ—The Animal Welfare Association (AWA)**, the largest and oldest no-kill animal shelter and low-cost spay/neuter clinic in South Jersey, announces the addition of two senior staff. Dr. Veronica Lye-McElroy joins AWA as the Shelter Veterinarian. Tricia Goldstein-Greaney joins the team as Director of Shelter Services.

AWA's growth trajectory will provide both new hires with many stimulating opportunities. AWA spayed or neutered nearly 11,500 pets last year, a 25 percent increase over the previous year and found homes for nearly 2,000 pets, a 10 percent increase.

Dr. Lye-McElroy will be in charge of the overall wellbeing of the shelter's animals along with surgeries in the spay/neuter clinic. Prior to AWA, she spent five years in general practice with Banfield and three years in administration with Red Bank Veterinary Hospital.

"To serve those animals and people in most need is compelling," says Dr. Lye-McElroy, "and it is an interesting challenge to deliver effective and compassionate healthcare in the most cost-efficient way possible."

Tricia Goldstein-Greaney manages AWA's shelter services which includes Adoption, Foster,, Volunteer Program, Pet Intake Programs for the Shelter. Prior to AWA, she was Hospital Manager/Regional Trainer for Vetcor Clementon Animal Hospital. Her more than twenty years in the veterinary field include managing a no-kill shelter in Princeton, NJ. She is excited by AWA's work and commitment to program growth and pet care.

About the new hires, Maya Richmond, AWA's Executive Director stated, "We are pleased that Veronica and Tricia are joining our team at a critical time in our organization's growth and expansion. Each of them has a record of experience and skill and brings relevant knowledge to their new positions. Their records make them excellent choices for AWA as we grow and save more animals. On behalf of our entire staff, we are looking forward to working with them."



(Dr. Veronica Lye-McElroy)

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**Animal Welfare Association is a no-kill animal shelter and low-cost spay/neuter clinic.** It is a private, non-profit, 501(c)3 animal welfare organization serving the people and animals of southern New Jersey. Through a variety of programs including adoptions, veterinary services, pet therapy, and humane education, AWA is dedicated to eliminating animal suffering, promoting the importance of the human-animal bond, and improving the role of animals in the well-being of people. In 2012 more than 16,000 pets were served through AWA programming. AWA is South Jersey's leader in progressive companion animal care.