



Animal Welfare Association

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FOR IMMEDIATE RELEASE:

**Save 250 Pets in 2 Days!**

***The Animal Welfare Association Hosts South Jersey's First Mega Adoption Event***

**VOORHEES, NJ, August 28, 2012**—The Animal Welfare Association (AWA) is hosting southern New Jersey's first Mega Adoption Event on Saturday and Sunday, October 6 and October 7, 2012, at the Moorestown PetSmart. Seventeen (17) animal welfare rescues and shelters will join together under a giant tent to adopt out 250 dogs and cats in two days.

"We are so pleased to have this many area rescue groups and shelters participating," says Nicole Dubois, Adoption Manager, "Hundreds of dogs and cats of all ages and breeds will be at the event looking for their 'fur-ever' homes."

Mega Adoption Events are gaining popularity across the county as a way to save many homeless animals from euthanasia. Between 300 and 400 pets will be available for adoption.

"We used to worry that someone adopting a pet from an event like this might be making an impulsive decision," says Maya Richmond, Executive Director of the Animal Welfare Association, "Yet, we are learning that the pets adopted from events aren't returned more often; they stay in the homes and are loved."

"If we can save 250 in this weekend, that is 250 success stories," says Camden County Animal Shelter (CCAS) Executive Director, Lisa Ross. Two hundred fifty (250) adopted pets equals one full month of adoptions at AWA's adoption center in Voorhees or CCAS's shelter in Blackwood.

AWA urges the public to save the date and spread the word. Visit [www.awanj.org](http://www.awanj.org) for details and to download a poster. Looking for love has never been easier. It is simply adoptable at AWA's Mega Adoption Event.

Summary:

**Mega Adoption Event – Save 250 pets in 2 days.** Many areas rescues and shelters all under 1 tent, October 6th from 6am-9pm and October 7th from 7:00 a.m. to 5:00 p.m. at the Moorestown PetSmart Store: 1331 Nixon Drive Moorestown, NJ.

The goal is to find homes for 250 plus animals. There will be 350 plus animals available for adoption that weekend. By finding home for 250 animals, this will free space to save 250 more homeless animals. There will be prizes, entertainment, kids sections, giveaways and more!

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The **Animal Welfare Association**, a private, non-profit, 501(c) 3 animal welfare organization, serves the people and animals of southern New Jersey. Through a variety of programs including adoptions, veterinary services, pet therapy, and humane education, AWA is dedicated to eliminating animal suffering, promoting the importance of the human-animal bond, and improving the role of animals in the well-being of people. In 2011 over 13,000 pets were served through AWA programming. AWA is South Jersey's leader in progressive companion animal care.